

SIMPLE STARTUP

One-on-one session to customize a solution based on your needs. We sit with you and work through your options. What can work? What will work? And why...

Domain registration and web hosting setup. We'll take care of the processing with the hosting provider of your choice (or recommend one) so you have one less thing to worry about. Or we can show you how.

Creation of a CMS based search friendly website - ready for you to add your content. You don't need to know anything except how to type!



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Simple
Startup



simple technology for you

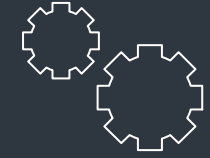
MATCHING YOUR BUSINESS TO EASY TECHNOLOGY SOLUTIONS

Technology doesn't need to be difficult. It can and should work seamlessly in the background. And if you have to think about it, then it's not working as it should. Tech Tock will work with you to match technology solutions to your business.

What's going to be the most useful type of website for a massage therapist? Why would a life coach use Twitter? No really.... why?

These are the sorts of questions that we don't ask ourselves when we start out in a new business. "Well everyone else is doing it so shouldn't I?"

The answer is often "no". What is important is what will give your business the easiest way to grow, what will bring you customers and what will make it easy for you to communicate with your customers...and that's different for every person and every business.



CUSTOM SOLUTIONS

"Simple Startup" may be a package but the solution will be customised to your business. Every business is different and every business owner is different. We understand that and we embrace it! It's what makes our work with you exciting.



WEBSITE SOLUTION

Our approach to getting your business online is different. We believe that what you need is a flexible presence – one that you can easily control. We believe that not all businesses need a \$1000 website. We'll have you online in hours, not days or weeks.



WE'RE HAPPY WHEN YOU ARE

Tech Tock is different. You'll understand that within minutes of starting to work with us.

For us, doing a great job comes first.

So: start right, right from the start.

simple solutions for your new business

SIMPLE STARTUP

- DEVELOP A STRATEGY
- ONE-ON-ONE SESSIONS
- UNDERSTAND YOUR TECHNOLOGY
- LEARN HOW YOUR WEBSITE WORKS
- CREATE YOUR OWN CONTENT
- REGISTER YOUR BUSINESS DOMAIN
- SETUP YOUR HOSTING PLAN

ONE-ON-ONE SESSIONS

Start right, right from the start. Sit with us over a coffee and really figure out the things you'd like to be able to do with technology to make your business grow and run more smoothly. And we'll give you ideas about some things you may not have even realised were possible. Can you send updates to your website using SMS for free... yes, and not only is it easily done but you don't need to know anything about websites to do it...

- take advantage of 15 years of technology experience
- explain what you want, and tell us your ideas
- we'll tell you what will work, and what will work better
- informal or formal strategy sessions

DOMAIN REGISTRATION AND HOSTING

Draw back the curtain on just how easy domain registration is with two options: we can do the domain registration/hosting setup for you or we can guide you through the options so you learn what's involved.

"START RIGHT, RIGHT FROM THE START"

CMS BASED WEBSITE CREATION

Let's get one thing absolutely straight. Website creation is generally overpriced. While it can be worth spending thousands on a website, the truth is that you can



create an attractive site using widely available platforms at a fraction of the price.

That means having your website online more quickly and at less expense. And once it's online you can make changes easily with just an hour's training.

- website based on content management system
- you are in control of the content
- never pay for changes or updates
- we'll show you everything you need to know
- extremely professional image for your business
- Google friendly formats mean more customers
- include Google analytics so you can track visits